KEDAR NAMDAS

Artist I Designer



An avid observer of the human psyche and a visual learner, delighting in experimenting with a variety of audiovisual and sensory mechanisms and merging them with classical art forms to produce artworks that simulate certain disquieted cultural experiences.

CONTACT



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DIGITAL SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe Premiere Pro

Figma

Studio Photography

Arduino Programming

Rhinoceros 3D

LANGUAGES

English, Hindi, Marathi



F EDUCATION

Bachelor Of Fine Arts

1st Division, 2008 to 2012 (64%)

Department of Painting, Sir J.J. School of Art, Mumbai, India (4 Years)

Masters Of Visual Arts

1st Division, 2012 to 2014 (68%)

Department of Printmaking, The Maharaja Sayajirao University of Baroda - Vadodara, India (2 Years)



EXPERIENCES

ArtLab Studio

Founder | Director

July 2015 to Present

Founded successfully and worked for 5+ years and executed highend projects related to visual arts. My roles and responsibilities included understanding and implementation of various mediums, techniques and technologies, leading my team in the projects we undertook through systematic project conceptualisation, management and execution and in the process built effective interpersonal communication skills.

Abhinav Kala Mahavidyalaya

Assistant Professor

October 2014 to June 2015

My role was to teach visual arts to those who are pursuing their graduation in Fine Arts. During my tenure, I set up a printmaking studio from scratch and Conducted a national camp for professional senior artists, Professors and Students for the same institute. Was a part of the syllabus updating committee.



INTERNSHIPS

India's Largest Wall Graffitti

I assisted Mr Harshwardhan Kadam for India's Largest wall graffiti project called "Songs of the City" conducted by the Pune Biennale in 2017.

Field Research

Participated in Field Research conducted by Dr Matthieu Salpetuer from the Autonomous University of Barcelona, in Mindyala Village, Kutch, Gujrat. The field school was a part of a project conducted to understand the changes in the Pastoralist Rabari community of Kutch. The intention of the field school was to introduce students to techniques of Field Research.

Wax Modeling

I Undergone an internship under Mr Ghanshyam Gupta (M.A. Fine Arts, Printmaking, Royal College of Art, London, 1997), in Wax Modeling. The objective was to understand the medium and implement it into my works.

Denture Making

Internship under Mr Bhavnesh Parmar (denturist at Mahadev Dental Lab, Vadodara) was completed in making dentures by using resin and ceramic. The intention was to educate me in the process of manufacturing dentures that can be used in my work.



PRINCIPLE PROJECTS

2018 To Present

Establishment Of A Painting Studio At ArtLab

The painting studio was set up in 2018 with the idea to provide customizable and readily available canvas paintings & hand painted wallpapers. The motive behind this was to provide financial stability to young artists. My role involved ideation and creation of digital designs in procreate app and to procure the exact result from the artists. Besides this, I was responsible for marketing, managing finances, quality check and hiring the right team, etc.

2022 Wall Graffiti For Yoo Villa, Pune

The theme was inspired by the movie Alice in wonderland where we utilized magic realism as a style across the tunnel that took one on a journey inside, filled with mythical creatures, metamorphosing plants and fruits and vegetables that brought the tunnel to life in the day. At night the magical world was brought to life through motion sensors, UV paints and filtered lights which made it highly interactive for the viewer. This concept was creatively simulated at a location nestled between the Panchshil yoo villas that brought one to a faraway land in Pune. (1300sqft)

2020 Kaya, Skin Clinic, Pune

This project was undertaken for a skin clinic keeping in mind the human body and beauty. After some primary research on skin cells, a microscopic view of a human cell was engraved on a block of Birchwood.

2019 • 3D Mural For Restaurant, Pune

We produced a wood engraving of the dimensions 8 feet x 8 feet for this project. This was a particularly long process done over a CNC machine for 17 hours. The entire mural was made using acrylic sheets, pinewood and Russian wood. The mural contained burnt wood effect and typography produced by the use of a torch and was placed appropriately in the barbeque section of the restaurant.

2018 Scrap Sculpture Residency For Panchshil Realty, Pune

The project was conceived with the idea to introduce public art by making use of approximately 30 tons of metal scrap to create six unique sculptures. Portfolios were invited from visual artists worldwide and a jury was set up for the selection of visual artists. The most challenging aspect of this project was to conceive the artwork from scrap and turn it into a presentable exhibit.

2018 Wall Graffiti At 'Uzupis' , Lithuania

As an extension of the residency programme at Lithuania, I chose to create a wall graffiti in the town of Uzupis amongst the other options of painting because I was inspired by the interactive art spaces there that motivated me to create one by myself. One would see pianos in various stages of decline around the old architectural structures in Uzupis. My artwork titled "Hear" was an outcome of several lived experiences during the residency programme that impacted me. The socio-economic conditions prevalent there were central to my artwork and the Piano featured in a symbolic manner in my work, making each individual hear this music uniquely.

2018 • 'Totem Pole' Suspended Huge Kinetic Sculpture For JD Architects, Mumbai

This kinetic sculpture had the dimensions of 11 feet x 3 feet x 3 feet and made use of Motion sensors, an Industrial Motor and a control panel. This work was exemplary of the blending of technology with traditional Indian art forms. It comprised various Indian art forms such as Dokhra casting, Enameling, repoussage brass work, Copper Etching, Painting, Ceramics, Lippankaam and hand embroidery.

2018 Graffiti For Music Studio Of An Eminent Indian Music Composer Mr Amit Trivedi

We created a highly customized wall graffiti for the eminent Indian music composer, Amit Trivedi which depicted rooted Indian musical instruments that have been integral to his musical expression.

2017 • Deer Sculpture For John Deere, Pune

This was a challenging project that required us to balance a 180 kg sculpture made in gunmetal on simply two back legs of a deer.

SKILLS

- · I can proficiently communicate in English, Hindi and Marathi languages.
- · I strive to be extremely precise and clear in the tasks I undertake and accomplish.
- · I am an eager learner and have good grasping skills which have helped me understand and learn various techniques and mediums and also enabled me to develop certain digital skills such as learning website design and Arduino programming.
- · I am efficient in project management which comprises conceptualisation and execution of a given project assigned to me.
- I possess a good set of skills such as curatorial, good communication and interpersonal relationships, project management and leadership qualities which helped me lead my team through the projects we undertook at ArtLab studio.

MEDIA AND PUBLICATIONS

- Hakara Journal 2018 www.hakara.in
- Guftugu Journal, 2018 www.guftugu.in

EXTRACURRICULAR ACTIVITIES AND INTERESTS

I enjoy all kinds of outdoor sports activities such as running, swimming. trekking and hiking as they motivate me to challenge my capabilities from time to time.

- · Baroda Half Marathon (2013)
- · Half Marathon to spread the Awareness about Breast Cancer (2014)
- PRBM, Pune Half Marathon (2014)
- · SCMM. Mumbai Full Marathon (2015)
- Goa River Marathon (2016)
- · SCMM. Mumbai Full Marathon (2016) and many more some of which were for also a noble cause.

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AWARDS

2015 • 28th National Exibition Of Contemporary Art Merit Certificate, South Central Zone Cultural Centre. Nagpur, India

2015 Prafulla Dahanukar Art Foundation 1st Prize in Printmaking Category, Mumbai, India

2015 • The Bombay Art Society Sculpture Category, Mumbai, India

2013 Vibrant Gujarat, Education Summit 3rd Prize in Mixed Media Category, Kanoria Centre for Arts, Gujarat, India

2012 Merit Award For Creative Painting Sir J.J. School of Arts. Mumbai, India

2011 Best Artwork Sir J.J. School of Arts, Mumbai, India

2010 Merit Award For Creative Painting Sir J.J. School of Arts, Mumbai, India

2010 Award For Creative Painting Kalapushpa Art Exhibition, Sangli, Maharshtra, India

2009 The Camel Art Foundation 1st Prize in Mixed Media Category, Mumbai, India



RESIDENCY AWARDS

2018 Sanskritik Mandala, Lithuania And Germany

This was a funded residency programme titled Sanskritik Mandala, a society's art development and bilingual cultural exchange project held from 3rd August to 30th August 2018 in Uzupis, Vilnius (a UNESCO World Heritage Site in Lithuania) and Berlin (Germany). It gave me an opportunity to meet and interact with fellow artists from Lithuania and India and begin a discourse about the representation of culture and traditions in the arts. This experience also expanded my perspective in the manner artworks could be exhibited and perceived beyond museum spaces and prevail in the realm of public space. It widened my horizons on the understanding of the use of public space in order to simulate certain experiences which helped me in the development of several future ArtLab projects.

2014 Uttarayan Art Foundation, Gujarat, India

I was chosen as one of the participants for the residency programme at Uttarayan Art Foundation, Jashpur, India from 10th June 2014 to 20th July 2014. This was a funded scholarship which gave me scope to explore printmaking techniques and develop an understanding of the community space for artists.

I was also able to explore various other techniques and mediums such as ceramics, modeling and learn the lost-wax process used for the creation of metal sculptures which proved beneficial in my endeavors at ArtLab Studio.