



# KEDAR NAMDAS

## UX / UI Designer

**Global Talent Visa Holder | No Sponsorship Required**

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Portfolio: [www.KedarNamdas.com](http://www.KedarNamdas.com)

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I'm a User Experience Designer and Visual Artist with a fine arts background and nearly two decades of experience tackling socio political issues through art. My journey as an artist, entrepreneur, and educator has evolved, from asking questions to actively solving them. The COVID-19 pandemic gave me the opportunity to reflect on my work, leading me to UX, where I blend creativity with problem-solving.

During this time, I realised that UX philosophy closely aligns with my work process, which I had been unconsciously following for over a decade, researching, experimenting, iterating, and refining, just with a different medium. Having worked extensively on curation, community projects, and collaborative initiatives with creative professionals, I bring a deep understanding of user behaviour, engagement, and storytelling. Holding a UK Global Talent Visa makes relocation seamless. I am eager to contribute my diverse skill set while learning from my peers, ensuring I give my 100% in pursuing my passion.

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## Skills & Competencies

### UX/UI & Product Design:

- User Research & Testing (Qualitative & Quantitative)
- Wireframing & Prototyping (Figma, Adobe XD, Sketch)
- Information Architecture & Design Systems
- Interaction & Visual Design
- Accessibility (WCAG Compliance) & Usability Testing
- Agile & Lean UX Principles

### Technical Proficiency:

- **Tools:** Figma, Adobe XD, Miro, Jira, Adobe Creative Suite, Wix
- AI & AR Integration using Adobe Aero
- Canvas painting, Drawing, Sculpting, Arduino programming

### Soft Skills:

- Design Thinking & Problem-Solving
  - Stakeholder Communication & Workshop Facilitation
  - Storytelling & Digital Content Strategy
  - Leadership & Cross-functional Collaboration
  - Curation, Art administration, Sales, and Creating a Business pitch
  - Design & Art Education
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## Experience

### UX/UI Designer | RDX Labs, India | Aug 2024 – Present

- Designed high-fidelity prototypes for a fintech platform.
- Conducted user interviews and heuristic evaluations to refine interface designs.
- Assisted in usability testing, improving accessibility and user engagement.

### UI/UX Intern | FoodClub.Live, United Kingdom | Feb 2024 – May 2024

- Created responsive web and mobile UI designs.
- Designed interactive prototypes in Figma, streamlining design iterations.
- Collaborated with developers to ensure WCAG-compliant interfaces.

### Founder & Director | ArtLab Studio, India | Jul 2016 – Jan 2023

- Managed two different studios and their respective employees, overseeing operations and creative direction.

- Managed large-scale public art installations, integrating digital technology and storytelling.
- Led a team of 30+ designers and engineers to create user-centred interactive experiences.
- Developed AR-integrated digital exhibitions, engaging 100K+ visitors globally.

#### **Assistant Professor | Abhinav Kala Mahavidyalaya, India | Oct 2014 – Jun 2015**

- Designed and implemented a curriculum integrating traditional art with digital tools.
  - Conducted workshops for 200+ students, fostering design thinking methodologies.
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## **Education**

#### **MSc User Experience Design | University of Brighton, UK | Jan 2023 – Jun 2024**

- **Rank:** 1st | **Thesis:** AR/VR in User Experience & Interactive Art  
**GPA:** 7.08 (70.78%) | **International Scholarship:** To Complete My Course

#### **PG Certificate in UX Design & HCI | Indian Institute of Technology (IIT) Guwahati, India | Jul 2022 – Jan 2023**

- **GPA:** 8.85 (88.46%)

#### **Master of Visual Arts | Maharaja Sayajirao University, India | Aug 2012 – Apr 2014**

- **GPA:** 6.54 (65.35%) | **Specialisation:** Printmaking & Interactive Media

#### **Bachelor of Fine Arts | Sir J.J. School of Art, India | Jul 2008 – Mar 2012**

- **GPA:** 5.86 (58.59%) | **Country Rank:** 6th (Entrance Exam)
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## **Awards & Recognition**

- **Tier 1 Exceptional Talent—UK's Global Talent Visa (Arts & Culture), Endorsed by Arts Council England, UK (2024)**
  - **Final Runner-up—Ideas Competition, University of Brighton (Digital Product), Brighton, United Kingdom (2024)**
  - **Summer Residency Award—OVADA (AR Artwork using Geospatial Technology), Oxford, United Kingdom (2024)**
  - **University 1st Prize—Startup Hive, University of Brighton (Digital Product), Brighton, United Kingdom (2023)**
  - **Curated International Scrap Sculpture Residency—Created 6 sculptures using 32 tonnes of Industrial Scrap, Managed 6 artists & 60+ unskilled workers on a daily basis (Community Project), Pune, India (2019)**
  - **Curated Community Project—Organised an initiative for old-age home residents (Community Project), India (2019)**
  - **International Residency Award—Multidisciplinary Work (Cultural Exchange), Germany & Lithuania (2018)**
  - **Collaborated on India's Longest Wall Graffiti Project—with InkBrushNMe (Public Art), Pune, India (2017)**
  - **Merit Certificate—Ministry of Culture, Government of India, Bharat Bhavan (Fine Art), Bhopal, India (2015)**
  - **All India Gold Award—Prafulla Dahanukar Art Foundation (Traditional Art + Digital Art Process), Mumbai, India (2015)**
  - **Awarded for my Interactive Kinetic Sculpture—The Bombay Art Society, Mumbai, India (2015)**
  - **All India 1st Prize—The Camel Art Foundation (Mixed Media), Mumbai, India (2010)**
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## **Talks & Workshops on Art & Design**

- Sir J. J. School of Art—**Traditional Art Processes, AI & UX in Design Principles**, Mumbai, India (2024)
  - The Maharaja Sayajirao University of Baroda—**Digital Storytelling & The Future of Technology**, Vadodara, India (2023)
  - Maharaja Ranjitsinh Gaekwad Institute of Design (MRID)—**Design Thinking & Fine Art Processes**, Baroda, India (2023)
  - Abhinav Kala Mahavidyalaya—**The Use of AI in Fine Arts & Art & Design Business Opportunities**, Pune, India (2023)
  - Maharashtra Cultural Centre—**Invited to share my journey as an Artist and Designer**, Pune, India (2021)
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## **Additional Information**

- **Languages:** English, Hindi, Marathi
- **Security Certifications:** DBS ID, Police Clearance Certificate (PCC)
- **Volunteering:** TEDx Brighton, Brighton Marathon, Tribal Art Initiatives
- **Publications:** Times of India (India), University of Brighton (UK), Pune Times (India), Hakara Art Journal (India), Roopa-bheda (India), Vagabundler (Lithuania), Kurybosratas (Lithuania).
- **Interests:** Art, Technology, AI, Running Marathons, Hiking, Sci-Fi Movies, Reading & Writing.
- **References:** Available upon request.
- **No Sponsorship Required**